

Herbert A. Ammons Middle School

Eagles' Nest

17990 SW 142 Avenue

Miami, Florida 33177

305-971-0158

It's amazing how quickly they grow up...

The Eagles' Nest staff at Herbert A. Ammons Middle School is now accepting orders for personal ads in the 2017 yearbook, so it's time to choose photos and start working on your message of congratulations, pride and love.

Sharing your pride is easy:

1. Decide which size ad and which design you want.
2. Collect the photos you want to use and compose the message to fit the ad space.
3. Read all instructions for ad submission.
4. Complete the Ad Order Form; send it in with payment, photos and your message.

The deadline for receipt of completed ad materials is Wednesday, January 18, 2017, but the Eagles' Nest staff cannot guarantee that space will be available until that date. Ads will be accepted in the order in which they are received. Ad materials received after the pages are filled or after the due date will be returned immediately.

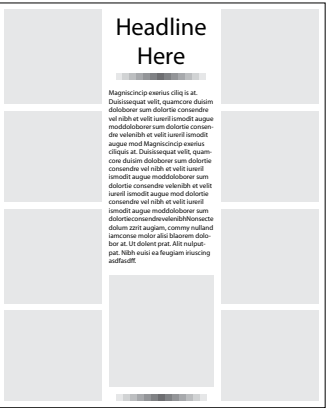
The yearbook staff is pleased to offer you this opportunity to honor your child and to support the 2017 Herbert A. Ammons Middle School's Eagles' Nest yearbook.

Full Page Ads

- Approximate dimensions: 8 1/2" wide x 11" high
- Refer to the number below each design to identify which layout you wish to use



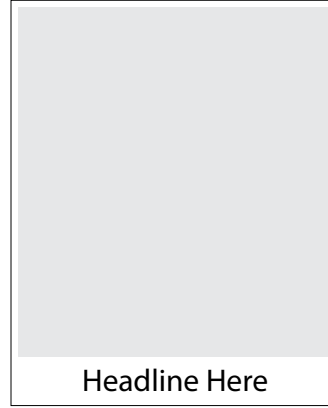
F-1 - 10 Pictures



F-2 - 9 Pictures



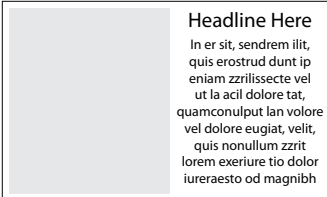
F-3 - 1 Picture



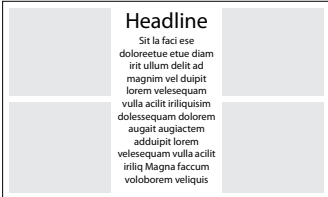
F-4 - 1 Picture

Half Page Ads

- Approximate dimensions: 8 1/2" wide x 5" high
- Refer to the number below each design to identify which layout you wish to use



H-1 - 1 Picture



H-2 - 4 Pictures



H-3 - 1 Picture



H-4 - 5 Pictures

Quarter Page Ads

- Approximate dimensions: 4" wide x 5" high
- Refer to the number below each design to identify which layout you wish to use



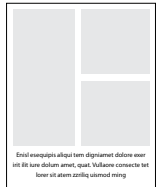
Q-1 - 1 Picture



Q-2 - 1 Picture



Q-3 - 4 Pictures



Q-4 - 3 Pictures



Q-5 - 2 Pictures



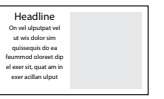
Q-6 - 3 Pictures

Eighth Page Ads

- Approximate dimensions: 4" wide x 2 1/2" high
- Refer to the number below each design to identify which layout you wish to use



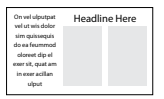
E-1 - 1 Picture



E-2 - 1 Picture



E-3 - 2 Pictures



E-4 - 2 Pictures

*Ad size may vary depending on size of book. All dimensions are approximate.

Ad Order Form

Please complete and return this advertising contract (or a copy of it) with payment (CASH ONLY) and the photos and text for your ad. Pictures and copy will NOT be accepted via e-mail - Please send them in on a CD or send printed copies. Ads can also be created on your computer and sent in on a CD - please save it as a PDF file.

Parent/Purchaser's Name _____

Student's Name _____

Street Address _____

City / State / Zip Code _____ Daytime Phone _____

Types of Ads/Size - Please choose a design or we will choose one for you!

Full Page Color: \$250.00

Design# F-1 F-2 F-3 F-4

Half Page Color: \$ 125.00

Design# H-1 H-2 H-3 H-4

Quarter Page Color: \$ 65.00

Design# Q-1 Q-2 Q-3 Q-4 Q-5 Q-6

Eighth Page Color: \$ 35.00

Design# E-1 E-2 E-3 E-4

Payment

Cash included Money Order included

Payment (CASH ONLY)

Amount enclosed \$ _____

CASH OR MONEY ORDER ONLY!

Photos: instructions, requests, comments:

Copy/Text: to be included in your ad:

(If more space is needed please attach separate sheet of paper.)

I agree to the terms and guidelines stated in this contract:

_____ Customer signature _____ Date

Instructions for Ad Submission

- Select the ad size you wish to purchase; then, using the sample layouts on pages 1 & 2, choose the design number within that size that you would like used for your student's ad in the yearbook.
- Changes may be made to these designs with prior approval of the yearbook adviser and/or editor. We may change your design in order to fit your pictures and/or copy.

- Photos:**
- Each ad contains a number of photos; supply enough pictures to fill the photo blocks in the ad you chose. If you include extra pictures, our staff will decide which one(s) to exclude without notifying you.
 - Decide which picture you want in which photo block in the design. A vertical photo blocks require "up and down" images and horizontal photo blocks require "left to

- right" images.
- Using a pencil, write softly on the back of the picture the photo block number in which you want the picture to appear. If you do not number the photos, our staff will place the photos attractively.
- DO NOT send original copies of any photo you value; we cannot guarantee its return. Instead, submit a photo quality copy of any picture you cannot replace. We do not recommend computer generated ink jet photo images on plain white paper and cannot be held responsible for the quality of the reproduction if you submit a photo in this manner.
- We cannot use photos which have been cut, glued or taped to paper. or photos in swim suits or photos we feel are inappropriate.
- Please DO NOT submit collages. They do not reproduce well and we cannot be

responsible for the image quality problems that may arise.

- Text:**
- The words you want to include in your ad are called "copy." Please write (print) your copy legibly on the ad order form, or you may type or print it on a separate sheet and attach it to the order form.
 - We will choose a font/typeface for the copy when we design your ad. We are not responsible for your grammar or spelling errors, we will try and correct grammar, punctuation and spelling errors unless otherwise instructed NOT to.
 - Take into account the size of your ad when writing your message to your child. A large quantity of text in any ad will end up being set in small type which may not be easy to read.